

Risk assessment report

Chosen country: Thailand

Cross-country comparison: Thailand vs Vietnam and Pakistan

Scenario:

- Private Multinational Food Manufacturing Corporation “Jam SR”
 - HQ in Netherlands
 - looking for profitable investments in asia for rice production for frozen food line.



Content of cross-country comparison report

1. Historical background of Thailand
2. Form of government in Thailand: monarchy, political system, ...
3. Economic performance: main ties, environmental issues, ...
4. International relations: alliances, forums, international organizations
5. Social situation (gender, education, health, ...)
6. Cross-country comparison with Vietnam and Pakistan:
 - a. Trade agreement between the countries;
 - b. Geopolitical comparison;
 - c. Similar GDP/capita (PPP);
 - d. Totally different political systems and historical background;
 - e. Biggest rice exporters.

Country Risk and Governance – Prof. Michel-Henry Bouchet

Group 4: Melody Sperandio, Simone De Polo, Jules Dutilleul, Rachel See Wai Lim and Anna Lemmens

